



# 2018 New Hampshire Sheep & Wool Festival

## Program Booklet Advertising Agreement

Name: \_\_\_\_\_  
 Business Name: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
 Site you would like your add hyperlinked to: \_\_\_\_\_

**All ads need to be emailed to  
 festadvt@nhswwa.org. Send the  
 completed form and payment to:**

*NHSWGA c/o advertising  
 PMB 223  
 220 Loudon Rd  
 Concord NH 03301*

*Checks should be made payable to  
 NHSWGA.*

All ads need to be emailed. Camera ready copy to:

**festadvt@nhswwa.org**

Please indicate below which method you are using:

\_\_\_\_\_ PDF  
 \_\_\_\_\_ JPG  
 \_\_\_\_\_ TIFF

Circle desired ads and enter total below.

Full Page ad 5X8	\$110
1/2 Page Ad 4.5X3.75	\$ 65
1/4 Vertical 2.25X3.75	\$ 45
1/4 Horizontal 4.5 X 1.75	\$ 45
Face Page Inside Front or Back Inside (color)	\$300
Back Cover (color)	\$400
Premium inside B&W	\$150
Website ad	\$40
(runs on bottom of festival page Jan 1 (or receipt of ad) to end of festival.	

\*For quality print a DPI of 1200 is recommended. After generating the final file to be sent, print it out and verify it meets all these criteria before sending it as an attachment. Any hard copy camera ready ads need to be the exact dimensions in inches as you specify you are applying to have in the book.

\*\*The first complete applications with ad and payment for the "face pages" inside the front and back covers will get these pages. All others will get a full page and the option of receiving the additional \$40 back or donating it to the NHSWGA. Those donating will also be included in the Friends of NHSWGA Sponsorship Page.

Total: \_\_\_\_\_